

Marketing Intern

Job Description

Job brief

We are looking for an enthusiastic marketing intern to join the Sarah Centrella team and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

As a marketing intern, you will collaborate with Sarah Centrella and team in all stages of marketing campaigns and tasks. Your insightful contribution will help develop, expand and maintain our marketing channels.

This internship will help you acquire marketing and personal branding skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing a consulting/services business and public persona which should help prepare you to enter any fast-paced work environment.

Working with Sarah you will learn the business of building a brand from scratch and the ins and outs of marketing an influencer, coaching business and marketing services.

Responsibilities

- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Support Sarah Centrella in administrative tasks related to marketing, advertising and content.
- Assist in marketing and advertising promotional activities (e.g. social media, video, web)

- Prepare promotional materials
- Create marketing graphics
- Help video and edit content for social media, blog and courses
- Manage and update company database and customer relationship management systems (CRM)
- Help organize marketing events
- Grow and consolidate email list

Requirements

- Strong desire to learn along with professional drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office
- Familiarity with marketing computer software and online applications (e.g. CRM tools, Online analytics, blogs, Pinterest, Instagram, Facebook and Google Adwords)
- Passion for the marketing industry and its best practices

BENEFITS

- Work on increasingly challenging and engaging real-world projects.
- Gain hands-on experience in a serviced based start-up.
- Learn the ins and outs of entrepreneurship.
- Be mentored by Sarah Centrella.
- Attend meetings, events, and other networking opportunities.
- Be part of something that changes lives.
- Learn the business side of a public persona and influencer.

All internships with Centrella Global LLC are unpaid. The services performed are in exchange for learning various aspects of the business, contributing to the business growth, learning from Sarah Centrella personally and building on the job skills and

experience. Internships are 6-months based on the outcome of a 3-month review. Potential to transition into part-time/or contract work after internship is complete.

If you would like to be considered for this position, please complete the online application sarahcentrella.com/careers if we believe you are a potential fit, we'll reach out to schedule a virtual interview.